



South Riverdale Avenue Merchants Association's First Annual Spring Festival of the Arts

Event Supporters



Bronx Community
Board 8



Citibank

Elisa Contemporary Art
Gallery

Hebrew Home

Hudson River Arts
Workshop

Ibiza Lounge

Kingsbridge-Riverdale-Van
Cortlandt Development
Corp./KRVC

Linda Manning

PS 24

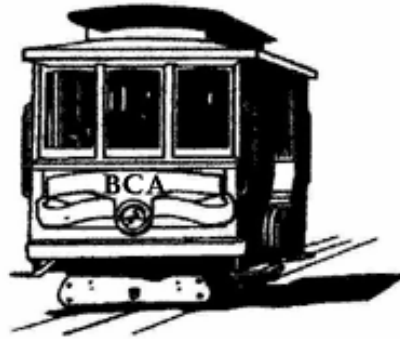
Riverdale Neighborhood
House

Riverdale Rising Stars

Santa Fe Grill Restaurant

St. Stephen United
Methodist Church

List in Formation



**Bronx Culture Trolley
Transportation to and from
the Festival with stops in
Kingsbridge, Marble Hill and
Riverdale made possible by
generous funding from
Citibank!**

Sunday, May 15, 2011

11 am—4 pm

South Riverdale Avenue (235th to 238th Street)

**Art Exhibits
Entertainment
Children's Activities
Food
Shopping**

&

More!

Trolley Schedule*

12 noon—Citibank, 5660 Broadway

12:15 pm—Santa Fe, 6025 Broadway

12:30 pm—Ibiza, 220 West 242nd St.

12:45 pm—South Riverdale Ave.

1 pm—Citibank, 5660 Broadway

1:15 pm—Santa Fe, 6025 Broadway

1:30 pm—Ibiza, 220 West 242nd St.

1:45 pm—South Riverdale Ave.

2:00 pm—St Stephen United
Methodist Church, 146 West 228th St

2:30 pm—South Riverdale Ave.

2:45 pm—Citibank, 5660 Broadway

3 pm—Santa Fe, 6025 Broadway

3:15 pm—Ibiza, 220 West 242nd St.

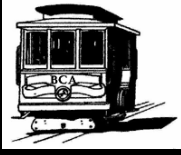
3:30 pm—South Riverdale Ave.

3:45pm—St Stephen United
Methodist Church, 146 West 228th St

4 pm—Citibank, 5660 Broadway

*** Tentative. Subject to Change.**





South Riverdale Avenue Merchants Association's First Annual Spring Festival of the Arts

Art Exhibits

*SPLASH! Summer Art Celebration, Elisa Contemporary Art special exhibit at Sotheby's—Jump right in as we take a refreshing look at some sizzling artwork in a celebration of sun, sand and surf! (this exhibit will run at Sotheby's from May 15th-July 6th, 2011).

*LYRICAL ABSTRACTION. Works from the Permanent Collection of Natvar Bhavsar and Robert Natkin, presented by Derfner Judaica Collection + The Art Collection at Citibank, 5660 Broadway (a festival Trolley Stop). The exhibition features work from the Hebrew Home's permanent collection, including vibrant, textured paintings by Bhavsar and lithographs that exemplify Natkin's utilization of lively color and pattern.

*Children's Art Exhibits from PS 24 and the Riverdale Neighborhood House along South Riverdale Avenue

*Riverdale Artists Association Exhibit at Wells Fargo Bank

Food!

Greek Express—featuring live music for the day!

Palombo's

Jasper's

Salvatore's of Soho

Children's Activities

*Story time with Alison Bartlett O'Reilly of Sesame Street!, An Author Event with Maryrose Wood, and An Author Event with Daniel Goldfield, who has produced a book of photographs of the world's children taken in NYC at the Page Turner

*Decoupage Greeting Cards with Melissa Bulman

*Hudson River Arts Workshop

11am-1:30pm, Adam Auslander, street performer, strolling, juggling, hat tricks, plate spinning and more!

1:30pm—2:30pm, Dawn Jones, street performer, stilts, balloons and more!

2:30pm—4pm, Dawn Jones, face painting

Shopping!

Baby It's You!

Designer's Corner

Larry the Locksmith

Popcorn Pawz

Mel's Boutique

Salon Zoe

Someplace Special

The Page Turner

Entertainment

11:30 am, Riverdale Rising Stars in front of Palombos

1 pm, Eric Alexander and Joe Farnsworth, world-renowned Jazz Musicians in front of Wells Fargo Bank

*PS 24 Glee Club Performances at:
12:45pm—Citibank (Trolley Stop)
2pm—Ibiza Lounge (Trolley Stop)
3:15pm- South Riverdale Avenue

*Live Music at An Beal Bocht, Greek Express and Hudson's (need details)

*Mexican Festival display of mariachi music, food, and treats at Santa Fe Grill (Trolley Stop)

More!

*Flower Exhibit at John's Botany Bay

*Adoption Van and Pet Parade at Popcorn Pawz

*Product Exhibition at Salon Zoe

*TBA Exhibit at the Riverdale Veterinary Clinic

*TBA Exhibit at Larry the Locksmith

*Real Estate Exhibit at Sotheby's

*Jewelry Exhibit by Joanne Cooper on South Riverdale Avenue

*Green Initiatives Exhibit by the Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC on South Riverdale Avenue

*Bronx Culture Trolley!

**Scavenger Hunt! Win
a \$100 Gift Card!**